



The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION.



Circular No. : 72/2017
Dated : 13th June, 2017

SUB.: RENEWAL OF TRADE MARK REGISTRATION INDIA UNTIL NOVEMBER 2026.

Dear Sir/Madam,

We are pleased to inform you that the renewal of "SCOUTS Creating a Better World" and device as a Trade Mark in India has been going on for some time. We are happy the authorities in India have now issued the renewal certificate under the name of the World Scout Bureau (as attached) which is in electronic form, hence no signature. The Trade Mark has been renewed in India for another 10 years until 17th November 2026. Along with this communication, I am also attaching the formal confirmation letter issued by World Organization of Scout Movement (WOSM) Intellectual Property Consultants - SABA who acts on behalf of World Scout Bureau (WSB) for all Trade Mark registrations purposes world wide. The local agents for SABA is Remfry & Sagar.

Bharat Scouts and Guides being the WOSM member in India, WSB takes in full confidence that BSG will be the custodian of the Trade Mark in India in all forms. Hence we urge you to take every step locally and to inform all District level BSG Headquarters accordingly and highlight the local registration of the Trade Mark and to protect the Trade Mark in all possible manner. At the same time we request State Associations to alert National Headquarters of any misuse of the Trade Mark by any other party and to keep an eye over the proper use of the Trade Mark in India.

It is also to apprise all the State Associations that the WOSM Brand Protection guidelines and policies, WSB should be approached for the issue of the License Agreement for the use of the Trade Mark for any non-commercial purpose, meaning use of the Trade Mark in items not for sale. The License Agreement for any commercial use of the Trade Mark will be issued by the World Scout Shop Limited (WSSL) and they should be approached for the same.

Thanking you,

Yours in Scouting,

(KRISHNASWAMY R.)
OFFICIATING DIRECTOR

Encl. As stated above

Copy to: -

01. All the Office Bearers of the Bharat Scouts & Guides.
02. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
03. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016
04. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309.

DDBP/YP/13.06.2017